

# MTD Health - Support Raising Survival Kit

At its heart, MTD Health is more than a strategy—it's a sacred space where ministry and sustainability meet. When cultivated well, support raising becomes a lifelong rhythm that fuels your calling, deepens your relationships, and strengthens the foundation of your ministry. It's not just about funding—it's about faithfulness. These resources are designed to help you walk in that faithfulness, building a support team that journeys with you for the long haul.

We have created several resources to support your ongoing MTD Health Journey.

- [Cultivation Handbook](#)
  - We know it's not always easy to stay relationally connected with your ministry partners—especially as time goes on and life gets busy. This handbook offers practical strategies to help you maintain meaningful, consistent communication with your supporters. It's designed to help you build trust, deepen relationships, and keep your team engaged in the ongoing story of your ministry.
- [Reliant Resource Articles](#)
  - A curated collection of insights and best practices from seasoned support-raising experts—leaders who've spent years refining their craft and walking faithfully in ministry partnership. Their experience spans diverse contexts, challenges, and victories, offering you a rich tapestry of wisdom that's both practical and deeply personal. These articles reflect unique perspectives shaped by real-life ministry, and they're here to help you grow, adapt, and thrive in your own support-raising journey

We have a few resources that are specific to different seasons of MTD Health

- [10x10: Your Support-Raising Blueprint](#)
  - Support raising can feel overwhelming—but it doesn't have to. The 10x10 Blueprint is a simple, focused 10-week plan designed to help you build momentum, clarify your message, and confidently invite others into your ministry. Whether you're just starting out or need a fresh push, this resource breaks the process into manageable weekly steps that keep you moving forward. And if you're more of a listener than a reader, we've created a companion podcast to walk with you through each week—so you can engage with the content on the go, in prayer, or during your daily rhythms.
- [End Of Year Ask Guidebook](#)
  - The end of the year is a sacred opportunity to invite your partners into what God has done—and what's ahead. This guidebook, built on years of experience and biblical wisdom, helps you craft compelling, heartfelt appeals that reflect your ministry's impact and vision. It includes templates, tips, and strategies to help you communicate clearly and confidently, while staying true to your voice. Whether you're writing your first end-of-year letter or refining your approach, this resource is here to help you steward the season well.

We also have some very practical, personal ways we can get involved!

- [Want Us to Write your End of year Letter?](#)
  - We know the end-of-year season can be full of ministry, reflection, and pressure. That's why we offer to take one big task off your plate: writing your donor letter. Our team will craft a personalized, donor-focused message that reflects your voice, your heart, and the impact of your ministry. It's our joy to use our time and gifting to serve you, so you can focus on what matters most: your people, your calling, and your rest.
- [MTD Consultation Sign Up](#)
  - Support raising isn't one-size-fits-all, and sometimes you just need someone to talk to. A real person. Our MTD experts are here to listen, guide, and help you move forward with clarity. Whether you're stuck, strategizing, or simply feeling the weight of the journey, we're ready to invest our time and experience into your unique situation. These one-on-one sessions are designed to reduce stress, spark momentum, and remind you that you're not alone in this. Let us come alongside you.

Other Resources in this Space

- [MTD Consultation](#)
- [Join an MTD Cohort](#)
- [10x10: Your Fundraising Blueprint Podcast](#)
- [Re-engaging MTD](#)
  - [Annual Stewardship Plan & Timeline](#)
  - [The 2-2-2 Plan](#)
  - [Contacting Suspended Promises / Non Current Donors](#)
  - [Follow Up Sequence](#)
  - [Fundamentals for Engaging High-Capacity Givers](#)
  - [Group MTD Meetings - the Laurent's Strategy](#)
  - [How to Find New Names](#)

- MTD "Intentional Gift"
- The Invitation to Increase (Increase Ask)
- Special Gifts - circle back in 6 months
- Offering a Giving Opportunity vs Asking for Funds
- Creative Ways to Connect With Supporters
- The \$75 a Month Challenge
- MailChimp - Creating a subscribe form
- HHYCH Slide - The Financial Invitation (Ask)
- Collegiate MTD Health Score & Status Changes
  - Collegiate MTD Health Scoring
  - Collegiate MTD Status
- Cultivating a Ministry Team
  - Narrow Choices to Help People Make a Decision
  - Prayer Letters
  - Snail Mail Packet to Start Gift
- Revisiting Cultivation: A Guidebook
  - Step 1: Discover Your Strengths & Capacity
  - Step 2: Learn Your Donor's Desires
  - Step 3: Create Your Custom Cultivation Plan
- MPDx: How to Optimize
- End of Year Ask - Easy as PIE
  - EOYA 2025 - Linktree
- You Got a Special Gift! Now What?
- Fidelity Donors