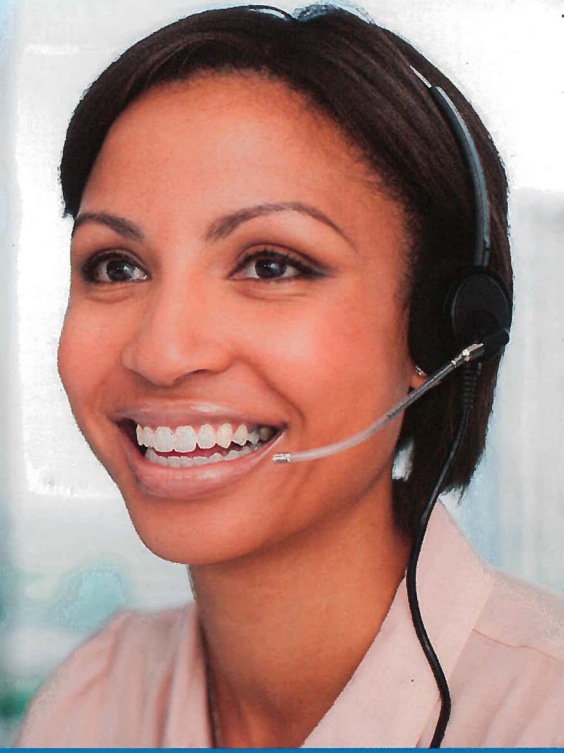


Cash is just a phone call away

Your SmartShopper benefit lets you speak to a Personal Assistant who can shop for medical services, schedule an appointment, and help you **earn a cash reward***.



Get started today!
Shop and save on medical care.

Call our Personal Assistant Team
1-866-285-7475 or visit
www.highmarkbcbs.com



Get started today!

Call our Personal Assistant Team at **1-866-285-7475** or visit the Highmark Blue Cross Blue Shield member portal at www.highmarkbcbs.com



Call PAT (Personal Assistant Team)
Get expert, friendly assistance to help save you money, schedule your appointment, and earn a cash reward.
Mention Promo Code PAT18



Sign up for email and get more opportunities to save.

Here's how - Update your profile at www.highmarkbcbs.com or ask a Personal Assistant to add your email to your account.

As a Highmark member, you can save money when you shop for your next medical procedure or test and earn a cash reward* of up to **\$500** for the choices you make.

3 easy steps to saving money and earning cash on medical care with SmartShopper:



1. SHOP by phone or online



2. GO to a cost-effective location



3. EARN up to \$500 in cash rewards*

The Vitals SmartShopper® program is provided by Vitals, an independent company. Incentives available for select procedures only. Rewards funded by your employer. Payments are a taxable form of income.

*Reward payments may be taxable.

Vitals is an independent company that administers the SmartShopper program for Highmark Blue Cross Blue Shield. Pricing may not be available on all medical procedures, tests or healthcare providers.

Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross and Blue Shield Association, and is the claims administrator for GuideStone's medical plans.

The claims administrator complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si usted habla español, servicios de asistencia lingüística de forma gratuita están disponibles para usted. Llame al número de la

WHERE YOU GO FOR CARE MATTER\$



160 Chubb Avenue
Suite 301
Lyndhurst, NJ 07071

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