

10 EPISODES

10x10

10 HOURS A WEEK

YOUR FUNDRAISING BLUEPRINT

EPISODE 1 Getting Centered

HEART REFLECTIONS

- How are you feeling about entering a season of deliberate MTD?
- Where is your MTD "third space" or where could you create one?
- What's your go-to spiritual discipline for this journey?
- What are your heart-goals for this 10-week run?

The Starting Line

EPISODE 2 What Do I Do Now?

HEART REFLECTIONS

- Does namestorming feel possible in this season?
- Who have you never invited to your team?
- Do you skip the "name ask"? Why or why not?
- What are the best ways to reach out to someone who doesn't know you?

Mapping The Path

EPISODE 3 How's Your Rhythm?

HEART REFLECTIONS

- How have the first 2 weeks felt?
- What does your weekly rhythm look like?
- What adjustments are needed for the next 8 weeks?

Finding Your Pace

EPISODE 4 Back to the Future

HEART REFLECTIONS

- What have you learned about yourself so far?
- What is something currently holding you back?
- What has been a specific high and low?

The High Point

EPISODE 5 Waiting is the Hardest Part

HEART REFLECTIONS

- How do you feel about data and metrics?
- What are your personal "go-to" metrics for health?
- What is one concrete goals for this coming week?

The Valley Of Patience

EPISODE 6 An Attitude of Gratitude

HEART REFLECTIONS

- What are your favorite ways to say "thank you"?
- How long is too long to wait to send a note?
- What forms of cultivation are most life-giving?

The Refreshing Springs

EPISODE 7 Practicing Perseverance

HEART REFLECTIONS

- How are you honestly feeling 7 weeks in?
- Do you use "productive tasks" to procrastinate?
- Where are you finding your motivation right now?

The Long Stretch

EPISODE 8 The Increase Ask

HEART REFLECTIONS

- What emotions does an "increase ask" stir up?
- Do you have a positive story regarding an increase ask?
- What is your strategy for clarity and confidence in asking?

The Courage Ridge

EPISODE 9 It's the Final Follow Up

HEART REFLECTIONS

- What are your specific goals for this final week?
- Who needs a follow-up on a promised gift?
- Where do you need the most accountability?

The Final Sprints

EPISODE 10 The 3 C's

HEART REFLECTIONS

- How will you celebrate?
- How will you communicate with donors next?
- What's your rhythm for cultivation?

The Celebration Summit



RELIANT

THE TRAVELER'S PRAYER

"Lord, as I enter these MTD hours each week, guard my heart from the noise of 'doing' and invite me into the peace of 'being' with You."



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