

February 28, 2019

*This is an outline to follow and edit for a support letter for Reliant Mission Trips. Please include and do not edit the wording of the highlighted text at the bottom. The goal would be to keep this letter to be one page.

Dear [Potential Donor],

Explain your event, what you will be doing, why you want to go and the dates:

This summer, I have a unique opportunity. I will be going on an international mission trip sponsored by [church partner name] in partnership with Reliant Mission. Reliant mission is the mission agency that serves as a hub between [church partner name] and the generous donors who support the program. I will be leaving for the mission trip on [beginning program date] and returning around [ending program date]. While I am there I will be...I feel called to go because...

Explain your financial goal and dates:

In order to make this possible I am responsible for raising at least \$ _____ for Reliant Mission by [beginning program date] to help cover the costs of the mission trip. I am trusting the Lord to provide people who would like to invest gifts of \$100, \$75, \$50, or any other amount they're comfortable with. The Apostle Paul tells us in Philippians 4:19, "And my God will meet all your needs according to the riches of his glory in Christ Jesus."

Ask for their support:

[Potential donor name], would you please prayerfully consider if God is calling you to give to Reliant Mission towards the [Church Partner Name] Mission Trip? If you would like to give, please follow the included HOW TO GIVE instructions for online giving or for giving by check. Also, please pray for the team, Holy Spirit lead conversations, and for people to be open to the Gospel.

(*Print the HOW TO GIVE instructions you received in the Reliant support raising email if you are mailing this letter or if using email you could attach the PDF to the email as well as attach the link you received in the support raising email for downloading)

Thank them for their consideration in giving:

I am looking forward to seeing the many ways God chooses to work both here in the U.S. during our preparation time and in [mission trip location] over the summer. Thank you so much for taking the time to prayerfully consider this opportunity.

Take care and God Bless,

[YourName]

P.S. I look forward to talking with you personally to answer any questions.

Always include this additional section below at the bottom of your letter or email:

For gifts to qualify as tax-deductible, they must be intended by the donor for use by Reliant Mission and are not a personal gift to an individual. By participating in this ministry partnership, you are supporting a pre-approved ministry by a Reliant-approved mission project, ministry partner, and/or project participant. All contributions are the sole property of Reliant; Reliant maintains full control of the donated funds and ultimate discretion as to their use for Reliant's ministry purposes. Should the mission project have excess funding or in the unlikely event of a change or cancellation to the mission project, Reliant will use the funds for other similar Reliant mission activities.
Thank you for your generosity.