

Namestorm

Ministry is built on people connecting to people. Most of us already know a great number of people: friends and family, co-workers, Christians at church.

Namestorming a List of Potential Ministry Partners

Begin with an open mind and an open sheet of paper or spreadsheet.

Pray that the Lord will bring to your attention names of individuals whom you should contact.

Brainstorming rules

- No name is disqualified!
- Do not limit based on who might be able to give.
- Do not limit based on who might have specific interest.
- No need to add contact information - that comes later. It will slow you down now.
- No need to sort or prioritize - that comes later. It will slow you down now.
- Let it sit. Throughout each day, as names come to mind, write them down.



We don't decide for people. It's presumptuous and disrespectful.

List of Potential Ministry Partner Categories

Start with your own lists that you've developed to remind yourself of people.

- Cell Phone
- Facebook
- Twitter
- Email Contacts
- Address Book

- Church Directory

Use common major categories to trigger thoughts:

- Family
- Church
- Work
- School

Other Possible Connections

Apartment manager

Banker

Barber/Stylist

Bookstore owner/manager

Bible studies and prayer groups

Brothers

Chamber of commerce directories

Christian businessmen/women's groups

Church friends

Church missions committee

Church-related publications

Civic clubs

Coaches

Community leaders

Contractors

Dentist

Dentist's nurse

Doctor

Doctor's nurse

Downtown businesses

Editor of local paper

Eye doctor

Facebook Groups you're in

Family attorney

Florist

Former customers

Former employees/employers

Former coworkers

Former college professors

Former high school teachers

Former salesmen/vendors

Foundations

Fraternity brothers

Friends

Friends of parents

Grocery store owner and workers

Reliant staff members

High school and college friends

Instagram followers

Insurance salesmen

Law enforcement personnel

LinkedIn connections

Mayor and other civic leaders

Military personnel

Missionary societies

Neighbors

Neighbors at former residences

Office building directory

Parents

Parents' employers

Pastors

People you have led to Christ

Personal trainer

Postal workers

Realtors

Relatives

Restaurant managers

Retired people

Self-employed business people

Service station managers

Sisters

Snapchat friends

Sorority sisters

Sunday school classes

Tax preparer

Teammates

Those who have influenced you spiritually

Twitter followers

TV/Radio stations

Veterinarians

Wedding and Christmas card lists

Especially Good Contacts

- Insurance agents
- Building contractors
- Corporate executives
- Electrical contractors
- Fast-food restaurant owners
- Real estate developers
- Self-employed business people